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FOR IMMEDIATE RELEASE  
August 20<sup>th</sup>, 2009

PLEASE NOTE- 300 dpi photos can be downloaded at:  
[http://www.AnticsPerformance.com/JHHDF\\_Press](http://www.AnticsPerformance.com/JHHDF_Press)

***STREET DANCE CHOREOGRAPHERS CAPTURE HIP HOP'S CREATIVE PULSE***  
*2<sup>nd</sup> Annual J.U.i.C.E. HIP HOP DANCE FESTIVAL*  
*Saturday October 3<sup>rd</sup>, 2009 8pm at the Ford Amphitheatre*

The *J.U.i.C.E. HIP HOP DANCE FESTIVAL* showcases street dance choreographers from around Los Angeles performing cutting edge hip hop dance. *J.U.i.C.E* presents "...the local hip-hop community in all its multifaceted athleticism..." as dance critic Lewis Segal wrote in L.A. Times of their first Ford appearance. The show on Saturday, October 3<sup>rd</sup> at the Ford Amphitheatre features the talents of **DJ Milagro, DJ Kenzo, Antics Performance, Lux Aeterna, West Bound, One Step Ahead, XTreme Movement, Versastyle, Open House, Boogie Brats, VENT, Word in Motion, and Syrenz.** Festival artistic directors are **Amy "Catfox" Campion** and **Jacob "Kujo" Lyons.**

The *J.U.i.C.E. HIP HOP DANCE FESTIVAL* is a full evening of hip hop culture for the whole family also featuring live graffiti painting by J.U.i.C.E. artists, and a hip hop marketplace. The evening will be hosted by **Joe Hernandez-Kolski** with an emcee set by **L. Scatterbrain.** Doors open at 6pm and the show starts at 8pm.

Tickets are \$5 for students and children and \$30 for adults. For tickets, log on to **[www.fordtheatres.org](http://www.fordtheatres.org)** or call the Ford Box Office at **323 461-3673 (or 323 GO 1-FORD for non-visual media).** Through the Ford's early buyer incentive, adults who buy tickets on or before September 26th pay only \$25. The \$5 student/child tickets are made possible thanks to a grant from Target, sponsor of Target Dance Series at the Ford. Target strives to make the arts affordable and accessible to youth and families because the arts help foster an appreciation and understanding of various cultures and points of view.

Street dance is a term used to describe dance styles (popping, locking, breaking, house dance, krumping, hip hop, etc.) that evolved in everyday spaces since the 1970's. They are often improvisational, with roots in African American and Latino culture. The festival raises awareness about J.U.i.C.E. (Justice by Uniting in Creative Energy), an after-school arts education program that uses the hip hop arts to encourage creative expression and self-improvement of at-risk youth.

"This festival is so important to the hip hop dance community because it is the only one of its kind in Los Angeles," says Monica X. Delgado, J.U.i.C.E.'s Executive Director. "It allows J.U.i.C.E. to further its vision by providing local hip hop artists the chance to showcase their work while also raising the visibility of J.U.i.C.E."

J.U.i.C.E. is dedicated to the profound ways that art can heal lives and transform communities. The J.U.i.C.E. Hip Hop Dance Festival is a powerful example of how

J.U.i.C.E.'s weekly after-school program can offer emerging dancers, performers and visual artists a chance to flourish by building technical and leadership skills, developing self-confidence, and creating meaningful relationships with mentors.

For more information go to: [www.RampartJUICE.com](http://www.RampartJUICE.com)

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## **FORD AMPHITHEATRE INFORMATION**

The Ford Amphitheatre is located at 2580 Cahuenga Blvd. East, Hollywood, CA 90068, just off the 101 Hollywood Freeway across from the Hollywood Bowl and south of Universal Studios. The grounds open two hours before showtime for picnicking. The Ford offers a number of dining options: a variety of food and beverages is available on site and box dinners for evening events may be ordered in advance. Patrons are welcome to bring their own food and drink. The Ford is disabled accessible. Portable wireless listening devices are available upon request.

**On-site, stacked parking** costs \$5 per vehicle for evening shows and \$1 per vehicle for morning family shows. For evening shows only, **FREE non-stacked parking serviced by a FREE shuttle to the Ford, for evening amphitheatre performances only**, is available at the Universal City Metro Station lot at Lankershim Blvd. and Campo de Cahuenga. The shuttle, which cycles every 15-20 minutes, stops in the "kiss and ride" area.

This event is part of the Ford Amphitheatre 2009 Season, a multi-disciplinary arts series produced by the Los Angeles County Arts Commission in cooperation with Los Angeles County- based arts organizations. For a complete season schedule, directions to the theater and parking information, log on to [www.FordTheatres.org](http://www.FordTheatres.org).